



NBA Community Election Forum Promotion & Communications Toolkit



Get the Word Out. Reach Your Community.

Use these ready-to-customize templates to promote your Community Election Forum to NBA members, community members, partners, and local audiences.

Replace bracketed language with your event information and adapt as appropriate.

Core Event Description

Use this language for registration pages, flyers, emails, calendars, and other promotional materials.

Short Description

Join **[NBA ENTITY]** and **[PARTNER(S)]** for a nonpartisan Community Election Forum designed to provide trusted voting information, help community members understand their rights, and prepare voters to participate in the 2026 election.

[DATE] | [TIME] | [LOCATION / VIRTUAL]

Longer Description

The **[NBA ENTITY]**, in partnership with **[PARTNER(S)]**, invites you to a nonpartisan Community Election Forum focused on voter education, Election Protection, and civic participation.

Participants will have an opportunity to **[INSERT KEY PROGRAM FEATURES]** and connect with trusted information and resources to prepare for the 2026 election.

This program is part of the National Bar Association's Election Protection Initiative.

[DATE] | [TIME] | [LOCATION / VIRTUAL]

Registration: **[LINK]**

Invitation Email

Subject Line Options

You're Invited: [EVENT NAME]

Join Us for a Community Election Forum

Election Protection Starts in Our Communities

Email

Dear [Members/Community Members/Colleagues],

Please join [NBA ENTITY] and [PARTNER(S)] for [EVENT NAME], a nonpartisan Community Election Forum on [DATE] at [TIME].

The program will help community members access trusted voting information, understand their rights, and prepare to participate in the 2026 election.

[INSERT ONE SENTENCE ABOUT PROGRAM HIGHLIGHTS.]

[EVENT NAME]

[DATE | TIME]

[LOCATION / VIRTUAL]

REGISTER → [LINK]

This program is part of the National Bar Association's Election Protection Initiative.

EDUCATE. CONVENE. MOBILIZE.

We hope you will join us and share this invitation with your networks.

[NAME]

[TITLE]

[NBA ENTITY]

Partner Promotion

Send to Participating Partners

Thank you for helping us bring **[EVENT NAME]** to the community. Please help us spread the word through your members, constituents, email lists, and social channels.

[EVENT NAME]

[DATE | TIME]

[LOCATION / VIRTUAL]

Registration: **[LINK]**

Promotional Materials: **[LINK]**

Suggested Social Copy:

[INSERT APPROVED SOCIAL COPY]



Social Media Copy

Announcement

Your voice matters. Your vote matters.

Join **[NBA ENTITY]** for **[EVENT NAME]**, a nonpartisan Community Election Forum providing trusted voting information and helping our community prepare for the 2026 election.

[DATE]

[TIME]

[LOCATION / VIRTUAL]

Register: [LINK]

#NBAElectionProtection

Reminder

We're **[ONE WEEK / 48 HOURS]** away.

Join us for **[EVENT NAME]** and get trusted information to help you prepare for the 2026 election.

[DATE] | [TIME] | [LOCATION]

Register: [LINK]

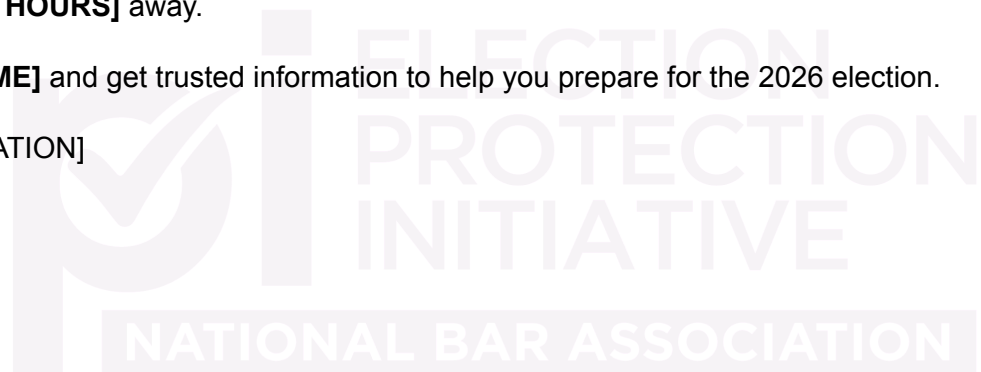
Event Day

Today's the day.

Join us for **[EVENT NAME]** at **[TIME]**.

[LINK / LOCATION]

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Flyer Copy

[EVENT NAME]

A Nonpartisan Community Election Forum

Join [NBA ENTITY] and [PARTNER(S)] for trusted voting information, voter education, and a community conversation about preparing for the 2026 election.

[DATE]

[TIME]

[LOCATION / VIRTUAL]

REGISTER TODAY

[QR CODE]

[SHORT URL]

Presented as part of the National Bar Association Election Protection Initiative.

EDUCATE | CONVENE | MOBILIZE

[APPROVED LOGOS]



Local Media

Want Local Media Coverage?

For forums with significant community interest, consider sending a brief media advisory to local news, legal, civic, and community outlets approximately **3–5 days before the event**.

Include:

WHAT: Event name and one-sentence description

WHO: NBA Affiliate, participating organizations, confirmed speakers

WHEN: Date and time

WHERE: Location

WHY: Why the forum matters to the community

MEDIA CONTACT: Name, email, phone



After the Event

Sample Impact Post

Our community showed up.

Thank you to everyone who joined **[NBA ENTITY]** for **[EVENT NAME]**.

Together, we **[INSERT SHORT OUTCOME — e.g., connected community members with trusted voting information / helped voters check their registration / shared Election Protection resources]**.

The work continues.

Find your next way to participate → [NBA EPI LINK]

#NBAElectionProtection



Promotion Checklist

Before you launch, confirm:

- ☐ Event date, time, location, and registration are final
 - ☐ Required NBA program approval is complete
 - ☐ Speakers and participating organizations are confirmed
 - ☐ Promotional language has been reviewed for nonpartisanship
 - ☐ NBA/partner logos are approved for use
 - ☐ Accessibility information is included
 - ☐ Flyer/social graphics are ready
 - ☐ Member and community distribution lists are identified
 - ☐ Participating partners have promotional materials
 - ☐ Event has been submitted for appropriate NBA promotion
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Suggested Promotion Timeline

3–4 Weeks Before — Launch registration and announce the event

2 Weeks Before — Email members/community + partner promotion

1 Week Before — Reminder + targeted outreach

48 Hours Before — Final reminder

Event Day — Day-of post

Within 48 Hours After — Thank-you + impact post

Before You Publish

All Community Election Forum communications must remain nonpartisan and comply with applicable NBA branding and program-approval requirements.

NONPARTISANSHIP GUIDANCE →

[NBA PROGRAM APPROVAL](#) →

EPI BRAND ASSETS → (Coming Soon)